



Annual Report 2013-14



Branch Manager Ajit Mahapatra leads the Anudip relief effort following Cyclone Phailin

Anudip Foundation for Social Welfare

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Chairman's Report

The Directors are pleased to present the Seventh Annual Report together with the Audited Accounts of the Company for the financial year ended 31st March 2014.

History

The Company received the license under section 25 of the Companies Act, 1956 on 12th March, 2007 from the Regional Director, Eastern Region, Ministry of Company Affairs, Kolkata, and obtained the certificate of incorporation dated 31st May, 2007 from the office of the Registrar of Companies, West Bengal.

Through the efforts of its founders and dedicated staff your Company has evolved into a successful social enterprise that has drawn national and international recognition. The Company has focused its collective knowledge and experience in information technology and general management for the social sector toward understanding needs of marginalized populations to focus on *Livelihood Initiatives through Knowledge*, its long-term mission.



Your Company and its staff are proud to operate with core values as depicted in the graphic.

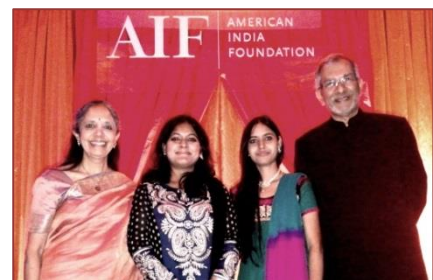
Highlights

The year saw your Company's operation pass the important landmark figure of 25,000 students trained. The year also saw continued expansion outside the borders of West Bengal. Jharkhand-based activities continued to grow and support the new IT project services center of its sister company, iMerit Technology Services, at Ranchi. From a standing start the Company's Odisha operations grew rapidly to 15 centers that provided skill development to over 1000 students. Arrangements were in place for launch of the Company's first centers in Bihar in 2014-15.

During the year your Company's training infrastructure saw successful pilot of several new technology improvements under the TEACH initiative that is designed to positively impact quality, productivity, and sustainability of its operations.

A new institution, the Michael & Susan Dell Foundation, decided to sponsor your Company's work.

In March 2014, two former students of the Company, Rehana Khatoon and Shyamali Roy, who now lead project teams at iMerit, were honored by the American India Foundation at a gathering of Silicon Valley luminaries in San Francisco in USA.



Operations and Performance

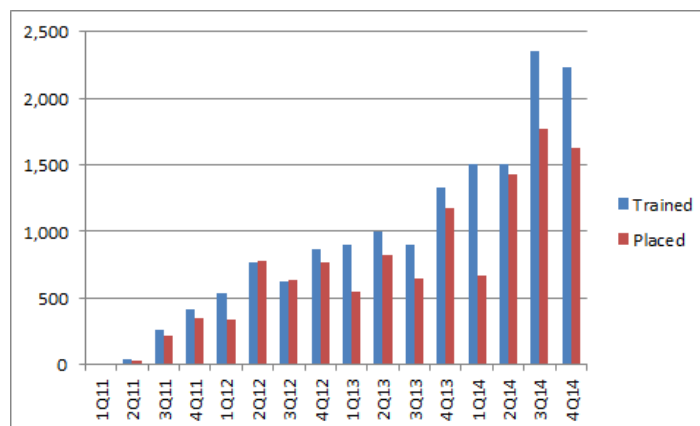
MAST

Anudip creates enhanced livelihoods for the unemployed and marginalized poor through a chain of **Market Aligned Skills Training** centers which offer in-depth skills-building in IT, spoken English, job readiness and entrepreneurship to develop skilled professionals and business owners. Training courses are conducted in partnership with community NGOs. Through its time-tested collaborative model, Anudip provides course content, training equipment and instructors, while partner-NGOs provide classroom facilities and together mobilize students through community linkages. Courses are offered for a nominal fee to qualified but needy students. Through industry collaborations Anudip offers customized courses for students who have no prior familiarity with computers or the business world. Anudip works with large and small employers including Tech Mahindra, Aegis, Tatwa, Genius, Addeco, First Source, Pantaloons, Big Bazar, Aditya Birla Mainacs, IKF, etc. to place its graduating students in professional entry-level jobs.

During the current year, the company received added support for its MAST operations from the Michael & Susan Dell Foundation in addition to Omidyar Network, Accenture, and other donors. Several initiatives were set in place to improve student retention and increase class size. In picture Anudip staff travel to a remote center in the northern Sundarbans.



During the year the Company trained over 7,500 youth and women with 72% placement success and passed the landmark of 25,000 cumulative trainees. The following chart depicts the quarterly performance of the MAST program since its inception in 2011.



DREAM

Through its **Development of Rural Entrepreneurs through Adoption and Mentoring** program, Anudip develops business and trade skills in graduates who are interested in starting group-based micro-enterprises by providing them with equipment on lease (computers, printers, cameras, sewing machines, etc.); by mentoring them during business incubation phase with

guidance in planning, marketing and budgeting; and by monitoring the businesses' progress and by providing on-going support to help them grow.

During the current year, with Microsoft support, Anudip continued its *DREAM for Women* program targeting hundreds of impoverished rural women in remote locations for entrepreneurship training in both IT-based and traditional businesses such as beauticians, weaving, and tailoring. The year saw the establishment of our first women's group-based tailoring business in Chowdhury Chowk village deep in the Ganges delta.



TEACH

During the year Anudip conducted a technology-driven e-Learning version of its Market Aligned Skills Training (MAST) curriculum as a 6-month, 4-center pilot in rural and semi-urban locations in West Bengal. Sponsored by the American Indian Foundation (AIF), the trial consisted of multimedia curricula for computer basics, spoken English, and workplace readiness. The video clips are customized for our rural audience and were produced by the Company's own creative team as no equivalents are to be found on the market.

The TEACH curriculum runs on compact and inexpensive hardware called BeagleBone, sourced from Mumbai-based Zaya Corporation. BeagleBone hosts an offline/online learning management system (LMS) and can drive up to 15 simultaneous streaming video links to students' PCs. A BeagleBone with battery-powered projector can be used to conduct training in the absence of electrical power and can synchronize from the Company's cloud-based curriculum after hours.



The effectiveness of the project was demonstrated during the pilot by students who graduated from TEACH centers achieving 93% placement success, compared to 76% (our average is 75%) for a control group of four similar centers. Based on the successful trial, TEACH will be scaled to multiple Anudip training centers in partnership with AIF in the coming year.

Board of Directors

The following was the Board membership at the end of the current year with no changes during the year.

- Mr. Dipak Basu (Chairman & CEO)
- Mr. Utpal Krishna Ghosh
- Dr. Pradeep Kakkar
- Mr. Arup Das
- Mr. Abhijit Sen

Particulars of Employees

As required under section 217(2A) of the Companies Act, 1956, and the Rules framed thereunder, the Directors state that there have been no employees applicable to this Rule during the period under consideration, and so no comment is necessary in this matter.

Director's Responsibility Statement

As required under Section 217(2AA) of the Companies Act, 1956, the Directors state as follows:

- i) that in the preparation of the Annual Accounts for the year ended 31st March, 2012, the applicable accounting standards have been followed along with proper explanation relating to material departures.
- ii) that the Directors have selected such accounting policies to the extent deemed applicable and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the year ended 31st March 2012 and of the surplus of the Company for the year.
- iii) that the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities.
- iv) that the Annual Accounts for the year ended 31st March, 2012 have been prepared on a going concern basis.

Auditors

The first auditors of the company, M/s P. K. Datta & Co., Chartered Accountants, will hold office until the conclusion of the forthcoming Annual General Meeting.

Acknowledgement

Your Directors convey their thanks to the Company's employees for their outstanding work and to all bodies and authorities who have extended their support and financial assistance through the year.

August 20, 2014
Kolkata, India



Chairman & CEO

Independent Auditor's Report

To the Members of Anudip Foundation for Social Welfare

Report on the Financial Statements

We have audited the accompanying financial statements of Anudip Foundation for Social Welfare ("the Company"), which comprise the Balance Sheet as at March 31, 2014, and the Statement of Income and Expenditure for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the Company in accordance with accounting principles generally accepted in India, including the Accounting Standards notified under the Companies Act, 1956 read with the General Circular 8/2014 dated 4 April 2014, issued by the Ministry of Corporate Affairs. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements give the information required by the Companies Act, 1956 ("the Act") in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

- (a) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2014; and
- (b) in the case of the Statement of Income and Expenditure, of the surplus for the year ended on that date.



Report on Other Legal and Regulatory Requirements

1. The Company is licensed under section 25 of the Companies Act, 1956 and as such the requirements under the Companies (Auditor's Report) Order, 2003 ("the Order") issued by the Central Government of India in terms of sub-section (4A) of section 227 of the Act, are not applicable to the Company.
2. As required by section 227(3) of the Act, we report that:
 - (a) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit;
 - (b) In our opinion proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
 - (c) The Balance Sheet and Statement of Income and Expenditure dealt with by this Report are in agreement with the books of account; and that no Cash Flow Statement is prepared as the same is not applicable to the Company;
 - (d) In our opinion, the Balance Sheet and the Statement of Income and Expenditure comply with the Accounting Standards notified under the Companies Act, 1956 read with General Circular 8/2014 dated 4 April 2014, issued by the Ministry of Corporate Affairs;
 - (e) On the basis of written representations received from the directors as on March 31, 2014, and taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2014, from being appointed as a director in terms of clause (g) of sub-section (1) of section 274 of the Companies Act, 1956.

For P.K. DATTA & CO.,
Chartered Accountants
Firm Registration Number: 319151E



[P.K. Datta]
Proprietor
Membership No. 054389
Place: Kolkata
Dated: July 24, 2014



ANUDIP FOUNDATION FOR SOCIAL WELFARE*(A Company licenced u/s. 25 of the Companies Act ,1956)***BALANCE SHEET AS AT 31ST MARCH 2014**

Sl. No.	Particulars	Note No.	As at 31 st March	
			2014	2013
			-	-
I.	<u>EQUITY AND LIABILITIES :</u>			
(1)	Shareholder's funds			
	a) Share Capital	I	-	-
	b) Reserve and surplus	II	586,420	412,834
(2)	Non-current Liabilities			
	Long - term borrowings	III	4,732,912	2,815,007
	Liability for employees benefit expenses - Exgratia		25,433	25,433
(3)	Current liabilities			
	a) Other current liabilities	IV	9,583,866	2,843,683
	TOTAL		14,928,630	6,096,957
II.	<u>ASSETS :</u>			
	Non-current assets			
(1)	a) Fixed Assets			
	i) Tanigible assets	V	1,525,794	791,827
	ii) Intangible assets		-	
	b) Non-current Investments	VI	23,861	42,871
	c) Long-term loans and advances	VII	831,749	470,326
	d) Other non-current assets	VIII	863,645	113,572
(2)	Current assets			
	a) Trade receivables	IX	2,457,665	217,306
	b) Cash and cash equivalent	X	6,083,424	3,815,541
	c) Other current assets	XI	3,142,492	645,515
	Additional Information	XVI		
	TOTAL		14,928,630	6,096,958

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THE FINANCIAL STATEMENTS

ANUDIP FOUNDATION FOR SOCIAL WELFARE*(A COMPANY LICENCED UNDER SECTION 25 OF THE COMPANIES ACT,1956)***STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR ENDED 31st MARCH, 2014**

Sl No.	Particulars	Note No.	As at 31st March	
			2014	2013
1	Revenue from Operation :	XII	31,198,984	16,399,513
2	Other Income :	XIII	556,339	340,046
	Total Revenue		31,755,323	16,739,559
3	Expenses :			
	Employee benefit expenses :	XIV	18,559,899	7,111,247
	Depriciation and amortization expenses :	V	391,767	169,026
	Other Expenses :	XV	12,630,070	6,141,896
	Additional Information :	XVI		
	Total Expenses :		31,581,736	13,422,169
	Surplus/(Deficit) for the period		173,586	3,317,390

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THE FINANCIAL STATEMENTS

ANUDIP FOUNDATION FOR SOCIAL WELFARE			
(A Company licenced u/s. 25 of the Companies Act ,1956)			
<u>Notes to the financial statements for the year ended on 31st March,2014</u>			
		As at 31 st March	
		2014	2013
		‘	‘
NOTE			
I Share Capital:			
The company is licensed under section 25 of the Companies Act, 1956, and has no share capital. Thus, all information pertaining to share capital are not included in these financial statements. Please see Note XVI B (f).			
II Reserve and surplus:			
Reserve and surplus consist of:-			
(a) <u>Other Reserve:-</u>			
<u>Corpus Fund:-</u>			
Promotee Directors		26,000	26,000
(b) <u>Surplus:-</u>			
Excesses of income over expenditure			
Current year - Surplus/ (Deficit)	173,586		3,317,390
Opening-Surplus	386,833	560,420	(2,930,556)
		<u>586,420</u>	<u>386,834</u>
III Long-term borrowings:			
<u>Secured Loan:</u>			
National Skill Development Corporation		2,026,630	-
(Secured loan and accrued interest thereof is secured upon creation of first charge over assets of the company.)			
<u>Unsecured Loan (Interest free):-</u>			
Mr. Dipak Basu (Director)		2,706,282	2,815,007
		<u>4,732,912</u>	<u>2,815,007</u>
IV Other current liabilities:			
Liability for Expenses	3,677,020		875,469
(Includes expenses for the year that had not been paid by the end of the year).			
EMI for EDP received in advance	5,150		
<u>Contribution received in advance:</u>			
Contribution - Accenture	1,383,968		1,968,214
Contribution - Bank of America	2,276,061		-
Contribution - Microsoft	1,200,000		-
Contribution - MSDF	1,041,667		-
		<u>9,583,866</u>	<u>2,843,683</u>

ANUDIP FOUNDATION FOR SOCIAL WELFARE											
<i>(A COMPANY LICENCED UNDER SECTION 25 OF THE COMPANIES ACT,1956)</i>											
NOTES FORMING PART OF THE FINANCIAL STATEMENT											
Note V											
Tangible assets:-											
ITEMS	Rate %	COST	ADDITIONS During the year	TOTAL COST	As On 1.4.2013	DEPRECIATION			TOTAL Depreciation	W.D.V. As at 31 st March, 2014	W.D.V. As at 31 st March, 2013
						On W.D.V.	For the year On New Purchase	Total Depreciation			
Air Conditioner	13.91	136,650	-	136,650	61,611	10,438	-	10,438	72,049	64,601	75,039
BSA Cycle	20	1,100	-	1,100	756	69	-	69	825	275	344
Electrical Equipment	20	155,904	76,140	232,044	76,464	15,888	5,670	21,558	98,022	134,022	79,440
Computer Software	40	25,650	-	25,650	10,311	6,136	-	6,136	16,446	9,204	15,339
Computer	40	533,769	618,642	1,152,411	181,145	141,050	139,850	280,879	462,025	690,386	352,624
Furniture & Fixture	18.1	266,675	145,402	412,077	110,816	28,210	13,131	41,341	152,157	259,920	155,859
Projector	20	195,469	-	195,469	118,680	15,358	-	15,358	134,038	61,431	76,789
Office Equipment	13.91	64,150	285,550	349,700	27,757	5,062	10,926	15,988	43,745	305,955	36,393
		1,379,367	1,125,734	2,505,101	587,540	222,210	169,557	391,767	979,307	1,525,794	791,827
PREVIOUS YEAR		824,466	149,660	974,146	304,379	102,450	11,685	114,134	418,513	555,633	
									2014		2013
									391,767		169,026
									-		-
									391,767		169,026

During the year under consideration, the Company had received consent to use a motor car for its own use. The intention of providing the car is basically donation in kind, but pending registration in the name of the Company, the same has not been included in the list of tangible assets.

<u>Depreciation on Addition During the year</u>						
<u>Particulars</u>	<u>Date</u>	<u>Cost</u>		<u>Rate of Depreciation (%)</u>	<u>Days Used</u>	<u>Depreciation</u>
<u>Computer</u>						
Printer	11-Apr-13	3,250		40	354	1,261
LCD Monitors 50 Pcs	19-Aug-13	192,500		40	224	47,255
LCD Monitors 25 Pcs	18-Sep-13	99,750		40	194	21,207
	3-Oct-13	4,500		40	179	883
	4-Oct-13	13,500		40	178	2,633
	10-Oct-13	7,100		40	172	1,338
	22-Oct-13	44,102		40	160	7,733
	22-Jan-14	21,650		40	68	1,613
			386,352			83,924
sony handy cam	26-Aug-13	19,300		40	216	4,569
Stand	29-Aug-13	1,990		40	214	467
			21,290			5,035
cloud class server			211,000	40	220	50,871
<u>TOTAL</u>			618,642			139,830
<u>Electrical Equipment</u>						
Inverter/UPS	23/09/2013	21,300		20	189	2,206
Inverter/UPS	7-Oct-13	20,370		20	175	1,953
			41,670			4,159
Mixer	10-Jan-14		34,470	20	80	1,511
<u>TOTAL</u>			76,140			5,670
<u>Furniture & Fixture</u>						
computer tables	24-Jun-13	6,270		18.1	280	871
ceiling fans	13-Aug-13	5,160		18.1	230	589
40 revolving chairs & 20 computer tables	3-Sep-13	96,900		18.1	209	10,043
computer tables	16-Oct-13	4,200		18.1	166	346
15 Computer Tables	24-Dec-13	24,500		18.1	97	1,178
Fan	3-Mar-14	4,972		18.1	28	69
Fan (Qty 2)	10-Mar-14	3,400		18.1	21	35
			145,402			13,131
<u>Office Equipment</u>						
Woolen Neeting Mach	10-Jan-14		16,000	13.91	80	244
Sewing Machines	2-Sep-13	14,000		13.91	210	1,120
Sewing Machines	20-Sep-13	14,250		13.91	192	1,043
Sewing Machines	29-Oct-13	15,900		13.91	153	927
Sewing Machines	29-Nov-13	4,050		13.91	122	188
Sewing Machines	2-Dec-13	69,800		13.91	119	3,165
Sewing Machines	6-Dec-13	15,000		13.91	115	657
Sewing Machines	11-Dec-13	40,000		13.91	110	1,677
Sewing Machines	10-Jan-14	28,650		13.91	80	873
Sewing Machines	10-Jan-14	15,000		13.91	80	457
Sewing Machines	22-Jan-14	14,700		13.91	68	381
Sewing Machines	10-Feb-14	10,300		13.91	49	192
Sewing Machines	31-Mar-14	27,900	269,550	13.91	0	-
			285,550			10,926

ANUDIP FOUNDATION FOR SOCIAL WELFARE*(A COMPANY LICENCED UNDER SECTION 25 OF THE COMPANIES ACT,1956)**Notes to the financial statements for the year ended on 31st March,2014*

	As at 31st March			
	2014		2013	
NOTE				
XII. Revenue from Operation				
<u>Contribution/Donation :</u>				
American India Fund	3,724,559		7,307,191	
Accenture Services Pvt. Ltd.	9,839,746		787,286	
Microsoft Corporation	1,500,000		-	
Michel & Susan Dell Foundation	1,458,333		-	
Give2Asia Donation	-		881,450	
Omidyer Network	8,725,157		5,178,000	
Bank of America	2,276,064		-	
Donation from Other	3,675,125		2,245,586	
		31,198,984		16,399,513
XIII. Other Income :				
Interest from Bank	83,450		80,695	
Sale of Service	-		58,341	
External Training Fee	-		94,500	
Placement Fee	208,000		14,700	
Income from Investment	157,934		85,306	
EDP Processing Charges	-		983	
Sale of Scrap Computer	78,170		-	
Accrued Interest from Fixed Deposit	4,869		5,521	
Others	23,916		-	
		556,339		340,046
XIV. Employee benefit Expenses :				
Basic Salary	6,460,604		2,376,944	
Salary - Probationer's	3,948,395		2,139,088	
Employer's EPF Contribution	766,372		285,237	
Incentive - Trainer	290,968		1,000	
House Rent Allowance	2,847,833		812,712	
Special Allowance	3,148,588		1,162,102	
Food Allowance	-		600	
Medical Insurance for Staff	172,459		-	
Night Allowance	4,130		32,675	
Conveyance Allowance	920,550		300,889	
		18,559,899		7,111,247

XV. Other Expenses :				
<u>ADMINISTRATIVE EXPENSES :</u>				
Accommodation Expenses	137,114		46,868	
Advertisement Expenses	166,107		65,749	
Annual Function Expenses	119,576		36,906	
Audit Fees	80,000		80,000	
Bank Charges Expenses	17,477		4,491	
Books and Periodicals Expenses	620		6,385	
Business Promotional Expenses	10,000		-	
Car Running & Maintenance Expenses	283,340		208,423	
Consultancy Fees	1,205,014		317,000	
Electricity Charges	259,380		240,430	
EPF Administrative Expenses	99,293		36,186	
General Expenses	18,969		26,366	
Insurance Expenses	5,506		3,280	
Interest Paid	179		-	
Interest on NSDC Loan	26,630		-	
Office Administration & Maintenance Expenses	170,459		83,762	
Postage & Courier Expenses	5,421		2,259	
Printing & Stationery Expenses	205,944		103,082	
Professional & Legal Fees	920		9,410	
Refreshments Expenses	147,512		110,670	
Rent	651,538		695,938	
Repairs & Maintenance Expenses	149,201		168,996	
Repairs & Maintenance Expenses - Electrical	41,831		24,056	
Security Service Charges	166,609		-	
Seminar Attending Fees	2,339		7,935	
Software AMC Expenses	5,400		-	
Staff Welfare Expenses			-	
Sundry Amounts Written Off	2,457		2,212	
Taxes	7,335			
Telephone & Internet Expenses	41,666		33,585	
Transportation and Packing	25,418		215,590	
Travelling and Conveyance	575,511		482,062	
		4,628,766		3,011,641
<u>Training Centre Operation Expenses</u>				
Accommodation Expenses	98,774			
Conveyance for centre	1,285,196		409,082	
Equipment Maintenance Expenses	709,356		151,350	
Staff Training Expenses	402,693		32,000	
Course administration expenses	653,025		1,865,021	
MAST expenses	1,339,140		-	
Mobilization Expenses	1,034,866		-	
Refreshments Expenses	208,322		93,499	
Rent Expenses	397,630		-	
Telephone & Internet Expenses	1,180,430		478,384	
Travelling Expenses	388,862		100,919	
Transportation Expenses	303,010		-	
		8,001,304		3,130,255
Total Other Expenses		12,630,070		6,141,896