

Advanced Program in Digital Marketing



Anudip has over **17 years** of experience shaping careers in India and the USA, having successfully trained over 500,000 students with a **70% placement** rate. As a nonprofit organization, Anudip is supported by esteemed corporates, delivering on-demand job training across 22 Indian states using cutting-edge technologies. Our diverse courses cover basic and advanced IT, digital and financial skills, spoken English and comprehension, and specialized job-role training, all tailored to current market demands. Graduates find placements in various sectors including e-commerce, retail, IT/ITes, accounting, microfinance, and Control & Automation industries.

Why Anudip?



100 % Job
Support Assistance



Online and
Offline Training



Best in-class
Faculty



Flexible Class
Timing



Free Study
Materials for
Reference



Learning through
Smart Devices



User Friendly
Learning
Management System



Who should pursue the course?



■ **Aspiring Digital Marketers:**

Individuals looking to build or enhance their skills in various digital marketing areas.

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■ **Marketing Professionals:**

Those currently working in marketing who want to update their knowledge and adapt to new trends.

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■ **Entrepreneurs:**

Business owners aiming to improve their online presence and marketing strategies..

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■ **Career Changers:**

People seeking to enter the digital marketing field from other professions.

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■ **Recent Graduates:**

New graduates aiming for a competitive edge in the job market with specialized skills.

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■ **Freelancers:**

Professionals wanting to offer comprehensive digital marketing services to clients.

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■ **Small Business Owners:**

Individuals managing their own businesses and looking to leverage digital marketing for growth.

Course Mode:

Engaging both online and offline for a comprehensive learning experience!

Eligibility	Class XII (Pass Out) or Graduate
Age	21 years and above
Fee Structure	Nil
Duration	4 months



Modules:



Job Profile:



Junior Digital Marketing Specialist



Social Media Managing Executive



SEO Specialist - Junior



Content Marketing Executive



Email Marketing Executive



Digital Advertising Executive



Web Analyst - Executive



Online Marketing Executive

Our Prominent Recruiters



and many more...



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Our Presence:

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Haryana | Himachal Pradesh | Jharkhand | Karnataka | Madhya Pradesh | Maharashtra
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